

First Lady Commends 'Madness Against Malaria' for Its Creative Fundraising Effort

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First Lady Laura Bush praised "Madness Against Malaria" at the White House Summit on Malaria on December 14, 2006:

Concerned citizens can harness the potential of the Internet to launch creative fundraising campaigns. One group, Madness Against Malaria, established an online "March Madness" fundraising tournament. Sixty-four teams from around the world compete to see who can accumulate the most online donations. The team that buys the most bed nets wins the Malaria Cup trophy -- and saves thousands of lives.

You can read the First Lady's full remarks [here](#), and the full Summit Webcast [is also available online](#).

We hope that the First Lady's comments will help participants raise awareness of the event and encourage others to get involved.

Read more at the [Madness Against Malaria website](#) .