

Dale & Thomas NYC Malariathon a Huge Success - Keep the Momentum Going!

Tuesday, 21 March 2006

On March 19th, the 1st Annual Dale & Thomas NYC Dunk Malariathon was a resounding success. Lance Laifer, of Hedge Funds vs. Malaria, personally helped 2,664 people Take A Shot for Malaria all over New York City. During the Malariathon Mr. Laifer conducted nearly 20,000 (really!) conversations educating people about malaria and our fight to stop these preventable deaths.

Malaria prevention is receiving some great press because of the event - you can read a story on Mr. Laifer's efforts with DunkMalaria at ElevationMag and see some great photos of the NBA Store.

The Dale & Thomas NYC Dunk Malariathon is just one event of many to raise awareness of malaria - there are events being organized all over the country, and you can get involved, too. All it takes is a basketball and a willingness to help stop 3,000 preventable deaths per day. Email us for more information or check out some of our resources.